SONY

Easier to Use, Doubly Effective at Reducing Blur. With huge 3.0" LCD screen and simple touch-screen operation, the Sony Cyber-shot® DSC-T50 also provides 7.2 MP resolution, Super SteadyShot® stabilization and high sensitivity for low-light shooting, Slide Show with select music playback², 56 MB Internal Memory, up to 400-shot³ Stamina® power.

- High-Tech, Super-Slim Styling The DSC-T50 comes in a ultra-compact case that expresses your personal style in a choice of three designer colors -matte silver, sleek black or blazing red. It's also small enough to stay close at hand anywhere you roam.
- 7.2 MP Super HAD™ CCD Another step up in megapixel performance gives you greater detail for making large prints or cropping in tightly on your subject -- with the advanced Sony Super HAD™ (Hole Accumulated Diode) CCD design, more light passes to each pixel for increased sensitivity and reduced noise.
- Huge 3.0"¹ Clear Photo LCD Plus™ Screen It's an amazingly big screen for such a small, slim-line camera -- styled to fit flush against the camera back for a clean-line look, with bright Clear Photo LCD Plus™ design and touch-screen operation that make it easier to adjust camera menus, set up shots and share results even in bright sunlight.
- Slide Show with Select Music Playback² The DSC-T50 lets you view in-camera images in Slide Show sequence, with one-button operation, selectable transition effects and up to four music background tracks that make it more entertaining to share your memories with family and friends. You can even use supplied Music Transfer software to add your own favorite music.
- Super SteadyShot® Optical Image Stabilization The Sony Super SteadyShot® system detects camera movement and sends correcting signals to a stabilization lens to prevent image blur and reduce the effect of camera shake -- an advantage when shooting with such a small camera.

- Higher Sensitivity
 Sometimes flash can change the mood
 -- so the DSC-T50 provides high
 sensitivity (ISO 1000) for excellent lowlight shots at higher shutter speed and
 for capturing images in museums or
 religious sites where flash may not be
 permitted. The Sony Clear RAW™ Noise
 Reduction system also counters the
 picture noise traditionally associated
 with high ISO.
- Carl Zeiss® 3X Optical/2X Precision Digital Zoom With 56 MB Internal Memory, the DSC-T50 allows you to shoot photos without a flash memory card so you can always get your shot even if you forgot your card. You can easily transfer your images from camera memory to optional Memory Stick Duo™ media, upload shots to your computer or make prints on your digital printer.
- Stamina® Power A supplied NP-FR1 InfoLITHIUM® rechargeable battery lets you shoot up to 400 pictures³ on a full charge, recharges quickly and easily, and shows you about how much shooting time remains.
- 14X Smart Zoom® Feature (at VGA Resolution)⁴ The Cyber-shot® DSC-T50 intelligently "crops into" the central portion of interest in your photo without sacrificing full CCD resolution -- avoiding the image degradation of other digital zooms.
- Real Imaging Processor™ LSI To improve camera response and extend battery life, the Sony Real Imaging Processor LSI (Large Scale Integrated) circuit decreases shutter lag, improves picture quality and clarity, and increases battery stamina.

- Memory Stick Duo™ Media The DSC-T50 has a built-in slot for optional Memory Stick Duo™ media that provides ultra-compact, highcapacity shooting and recording.
- MPEG Movie VX Fine Mode The DSC-T50 can capture VGA (640 x 480) audio/video clips at high frame rate (up to 30 frames per second5), with length limited only by the capacity of your media.
- Picture Motion Browser Software Supplied software makes it easier to upload, organize and search photos on your PC -- and provides a convenient map view function to sort photos by location and display their origin on a world map by using an optional GPS unit.
- 3:2 Aspect Ratio Mode Adjustable
- Slow Shutter Noise Reduction
- PictBridge™ Compatibility
- Supports High Speed USB 2.0⁵
- Clear RAW Noise Reduction







































Cyber-shot® Digital Still Camera

DSC-T50/R

Megapixel: 7.2 MP

Imaging Device: 1/2.5" Super HAD™ CCD Recording Media: 56MB internal Flash Memory, Memory Stick™ DUO Media, Memory Stick PRO Duo™ Media

White Balance: Automatic, Cloudy, Daylight, Flash, Fluorescent, Incandescent

Self Timer: Yes (10 seconds, 2 seconds, Off) Memory Stick PRO™ Media Compatibility: Tested to support up to 4GB media capacity²; does not support Access Control security function

Still Image Mode(s): Auto Bracketing, Burst, JPEG (Fine/Standard), Multi-Burst

Red-Eye Reduction: Yes (On/Off)

Burst Mode: 5 Shot at 1.11 fps (7.2 MP JPEG fine), 100 Shot VGA at 1.3 fps (Fine)

Erase/Protect: Yes/ Yes Date/Time Stamp: No/No

Media/Battery Indicator: Yes/ Yes

Color Mode(s): Black & White, Natural, Vivid, Sepia

Histogram Display: Yes

Real Imaging Processor™ Technology: Yes

AF Illuminator Light: Yes

PictBridge Compatible: Yes Multi-Pattern Measuring: Yes

SteadyShot® Image Stabilization: Yes

Multiple Language Display: Menu Languages: English, French, Spanish, Italian, Chinese (simplified), Chinese (complicated)

Scene Mode(s): Beach, Fireworks, High Sensitivity, High Speed Shutter, Landscape, Snow, Soft Snap, Twilight, Twilight Portrait

Movie Mode(s): MPEG VX Fine with Audio (640x480, 30 fps) (MPEG VX Fine Requires Memory Stick PRO™ media), MPEG VX Standard with Audio (640x480, 16.6 fps) Video Mail with Audio (160x112, 8.3fps)

Power Save Mode: Yes (after approx. 3 min. of inactivity)

Accessory Terminal: N/A

Audio/Video Output(s): Yes (via Supplied Multi-connector Cable)

Input(s): Yes (DC Power-in via Multiconnector cable, Note: optional ACL-S5 AC adaptor is required. No in-camera battery recharging function)

USB Port(s): Yes (via Supplied Multiconnector Cable, Supports USB 2.0 Hispeed⁵)

LCD: 3.0" (230K pixels Touchpanel Hybrid TFT LCD Screen)

Viewfinder: N/A

Lens Construction: 11 Elements in 9 Groups, 3 Aspheric Flements, 1 Prism

Microphone/Speaker: Yes/Yes Lens Type: Carl Zeiss® Vario-Tessar® Docking Station: N/A

Flash Effective Range: Flash Effective Range: ISO Auto: 4" to 11.2' (0.1-3.4m), ISO 1000: 4" to 19' 8" (0.1-6m)

Flash Mode(s): Auto, Forced Flash, No Flash, Slow Synchro

Focal Length: 6.33-19.0mm

35mm Equivalent: 38-114mm Aperture: Auto, f3.5-8(W), f4.3-f10(T) Focus: 5 Area Multi-Point AF, 5 Step Manual

Focal Distance: 19 3/4" (50cm) (Minimum), 3 1/4" (8cm) (Minimum Macro W), 9 7/8" (25cm) (Minimum Macro T), 13/32" (1cm) (Minimum Magnifying Glass Mode)

Aperture Range: f3.5-f10

Shutter Speed: 1/4 to 1/1000 sec. (Auto), 1 to 1/1000 sec. (Program Auto)

Exposure Compensation: ±2.0 EV, 1/3 EV

ISO: Auto, 80, 100, 200, 400, 800, 1000

Filter Diameter: N/A

Smart Zoom® Technology: Up to 3.6X (5MP), 4.5X (3MP), 5.6X (2MP), 14X (VGA Resolution)⁴

Digital Zoom: 0-2.0X (Precision)

Optical 700m: 3X Total Zoom: 6X

Battery Type: InfoLITHIUM® Ion (NP-FR1)

Battery Capacity: CIPA standard: approx. 400 pictures with supplied NP-FR1 InfoLithium ion batterv

Supplied Software: Windows: Picture Motion BrowserVer.1.1, USB Driver, Music Transfer; Macintosh: Music Transfer

Operating System Compatibility: Microsoft® Windows® 2000 Professional, ME, XP Home and Professional, Macintosh® OS 9 (v9.1-9.2) OS X (v10.1-10.4) (OS must be installed at the factory)

Weight: 4.6 oz. (130g) Body; 6.2 oz. (170g) incl battery & media

Measurements: 3-3/4 x 2-1/4 x 15/16" (95 x 56.5 x 23.3mm)

Limited Warranty Term: 1 Year Parts & Labor

NP-FR1 rechargeable battery

BC-CS3 battery charger

A/V, USB, DC-in multi-connector cables

Wrist strap

Stylus paint pen

Software CD-ROM

NOTE: No Memory Stick media or adaptors are included

InfoLITHIUM® Rechargeable Battery (NP-FR1)

Travel Battery Charger (BC-TR1)

Soft Carrying Case (LCS-THG, LCS-CSG, LCS-CST, LCS-CSD)

Active Marine Sports Pak (SPK-THC)

Travel Tripod (VCT-MTK) Lightweight Tripod (VCT-1500L)

Memory Stick Duo™ Media (MSH-128A)

Memory Stick PRO Duo™ Media (MSX-256S)

Memory Stick PRO Duo™ Media (512S)

Memory Stick PRO Duo™ Media (1GN)

Memory Stick PRO Duo™ Media (M2GN/S) Memory Stick PRO Duo™ Media (M4GS) Memory Stick PRO™ Media USB Adaptor

(MSÁC-US30) Multi-Slot Memory Stick Adaptor (MSAC-USM1)

Color: Red

UPC Code: 027242704008

- Viewable area, measured diagonally.
 Maximum playback length of each music file is 180 seconds.
 Based on the CIPA battery life standard, shooting in normal mode at JPEG Fine picture quality
- shooting at 30-second intervals, with flash used for every other shot and power turned off/on after every 10 shots. Actual battery life may vary based on usage patterns.

 4. Smart Zoom® feature will not work at highest resolution setting.

 5. Not all products with USB connectors may communicate with each other due to chipset variations.

- 6. Shooting at high frame rate of up to 30 frames per second requires Memory Stick PRO Duo™ media

© 2006 Sony Electronics Inc

Reproduction in whole or in part without written permission is prohibited. All rights reserved. Sony, Clear Photo LCD Plus, Clear RAW, Cybershot, Cybershot Station, InfoITHIUM, Memory Stick Duo, Real Imaging Processor, Smart Zoom, SteadyShot and Super HAD are trademarks of Sony. Carl Zeiss and Vario Tessar are trademarks of Carl Zeiss. Microsoft and Windows are trademarks of Microsoft Corporation, Macintosh is a trademark of Apple Computer, Inc. All other trademarks are the property of their respective owners

Features and specifications subject to change without notice. Non-metric weights and measures are approximate.

All screen images simulated.

Please visit the Dealer Network for more information at www.sonv.com/dn

Please visit the Dealer Network for more information at www.sony.com/dn Last Updated: 03/05/2009